

MUHAMMAD BILAL

Graphic and Web Designer

(92) 314 330 8944

mb.muhammadbilal0@gmail.com

[linkedin.com/in/muhammadbilal26](https://www.linkedin.com/in/muhammadbilal26)

Shah Faisal Colony, Karachi

Portfolio: mrbilal.netlify.app

SUMMARY

Experienced graphic designer and multimedia instructor with a strong background in creating visually appealing designs and managing social media accounts. Proven track record of satisfying clients with high-quality design work. Passionate about delivering designs that accurately represent business goals and drive growth.

PROFESSIONAL EXPERIENCE

Graphic and Web Designer

2023 - Present

Fastech Solutions, (Hybrid)

- ✓ Developed letterheads, visiting cards, and marketing assets for Fastech Solutions.
- ✓ Designed and maintained WordPress websites, ensuring they aligned with brand objectives.
- ✓ Managed social media accounts, curated content, and engaged with audiences to enhance brand awareness at Fastech Solutions.

Graphic Designer

2022 - Present

Asian Inspection Services (Pvt) Ltd, (Onsite)

- ✓ Developed brand designs, including logos and digital assets, to strengthen brand identity.
- ✓ Created engaging social media content and print materials to increase brand visibility.
- ✓ Established comprehensive brand identity guidelines to maintain consistency across all marketing channels.

Logo Design

2024 - 2024

Falcon Sport Club, (Remote)

- ✓ Produced logos for various industries at Falcon Sport Club (Remote), resulting in increased brand satisfaction and generating referrals.

Graphic Designing and Multimedia Instructor

2021 - 2023

Global Computer Institute, (Onsite)

- ✓ Conducted Graphic and Multimedia Design courses as an instructor at Global Computer Institute.
- ✓ Oversaw social media account management and created social media marketing posts to promote engagement and brand visibility.

Graphic Design 2021 - 2022
Bin Israr Interiors, (Remote)

- ✓ Executed graphic design projects for Bin Israr Interiors remotely, including the creation of logos, visiting cards, social media posts, and professional resumes/CVs.

Brand Design 2022 - 2022
Osama Siddiqui, (Remote)

- ✓ Formulate logos, wall menus, banners, and ambiance designs for the Osama Fries Up stall at Osama Siddiqui, working remotely.

SKILLS

- | | | | |
|----------------|---------------------------|---------------------|------------------------|
| ✓ Photoshop | ✓ Documentation | ✓ Creative | ✓ Willingness to Learn |
| ✓ Illustrator | ✓ Premiere Pro | ✓ Critical Thinking | ✓ Team Work |
| ✓ WordPress | ✓ After Effect | ✓ Adaptability | ✓ Leadership |
| ✓ UI/UX Design | ✓ Social Media Management | ✓ Problem Solving | ✓ Communication Skills |
-

EDUCATION

Bachelors of Computer Science (BSCS) 2023 - Present
Federal Urdu University of Arts, Sciences and Technology, (Gulshan e Iqbal)

Diploma in Graphic Designing with Multimedia 2021- 2022
Global Computer Institute, (Shah Faisal Colony)

Diploma in Electrical (DAE) 2019 - 2022
Jamia Millia Polytechnic Institute, (Malir)

Intermediate in Pre-Engineering 2019 - 2021
Allama Iqbal Govt. Boys Science Collage, (Model Colony)

Matriculation in Computer Science 2018 - 2019
Morning Glory Grammar School, (Shah Faisal Colony)

PROFESSIONAL COURSES

UI/UX for Beginner Great Learning	2024	Intro to Graphic Design with Photoshop Great Learning	2024
---	------	---	------

Web Designing Digital's Flare	2024	What is Graphic Design LinkedIn Learning Certificate of Completion	2022
---	------	--	------

Photoshop - Beginners EDUCBA	2022	Advance Computer Information Technology CMI Institute	2019
--	------	---	------

ACHIEVEMENTS

- ✓ Developed brand identities for five companies, including logos, letterheads, and social media graphics, ensuring consistent brand representation.
 - ✓ Created the "Osama-Fries Up" brand, including logo, banners, and menu, which increased customer engagement.
 - ✓ Designed logos for educational websites, tailored to meet specific client requirements.
 - ✓ Revamped the logo for "Street House," creating a dynamic and thematic design.
 - ✓ Produced marketing materials, including banners, stands, and motion ads, which improved the brand visibility of Global Computer Institute.
 - ✓ Collaborated remotely with "Bin Israr Interiors," delivering print, social media, and brand content efficiently.
-

HONORS - AWARD

1st Award

1st Award in Digital Poster Competition (Quaid Day), Global Computer Institute

LANGUAGES

- | | | | |
|--------|------------|-----------|--------------|
| ✓ Urdu | Proficient | ✓ English | Intermediate |
|--------|------------|-----------|--------------|